

# SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

## OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

### OREGON

**346,961**  
97.6% Small Businesses  
of Oregon Businesses

**777,655**  
55.7% Small Business Employees  
of Oregon Employees



**EMPLOYMENT**  
**25,807**  
net new jobs<sup>1</sup>



**DIVERSITY**  
**30.9%**  
increase in minority  
ownership<sup>2</sup>



**TRADE**  
**88.6%**  
of Oregon exporters<sup>3</sup>

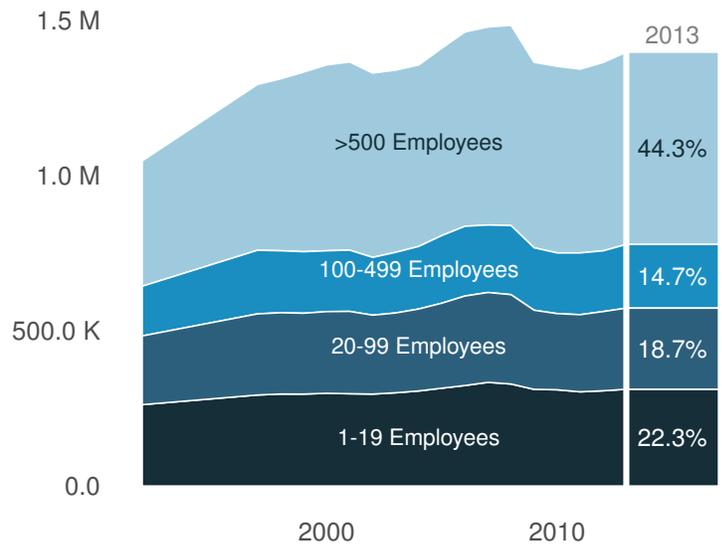
### OVERALL OREGON ECONOMY

- In the third quarter of 2015, Oregon grew at an annual rate of 2.2% which was faster than the overall US growth rate of 1.9%. By comparison, Oregon's 2014 growth of 4.3% was up from the 2013 level of 0.1%. (Source: BEA)
- The employment situation in Oregon improved. At the close of 2015, unemployment was 5.5%, down from 6.1% at the close of 2014. This was above the national unemployment rate of 5.0%. (Source: CPS)

### EMPLOYMENT

- Oregon small businesses employed 777,655 people, or 55.7% of the private workforce, in 2013. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- Private-sector employment increased 2.8% in 2015. This was below the previous year's increase of 3.5%. (Source: CES)
- The number of proprietors increased in 2014 by 1.3% relative to the previous year. (Source: BEA)
- Small businesses created 25,807 net jobs in 2013. Among the seven BDS size-classes, firms employing 100 to 249 employees experienced the largest gains, adding 5,676 net jobs. The smallest gains were in firms employing 50 to 99 employees which added 1,562 net jobs. (Source: BDS)

Figure 1: Oregon Employment by Firm Size



The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. **Small businesses are defined as firms employing fewer than 500 employees.** Hyperlinks to data sources and report generation information are provided in Table 3.

<sup>1,3</sup> Net small business jobs change and exporter share are based on newly released 2013 BDS and 2012 ITA data.

<sup>2</sup> Diversity statistic tracks changes between 2007 and 2012 based on the Survey of Business Owners (SBO) 2015 release.

## INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2014 and June 2015 declined. (Source: FDIC)
- In 2014, 77,935 loans under \$100,000 (and valued at \$997.5 million) were issued by Oregon lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income<sup>4</sup> for individuals who were self-employed at their own incorporated businesses was \$42,722 in 2014. For individuals self-employed at their own unincorporated firms, this figure was \$20,412. (Source: ACS)

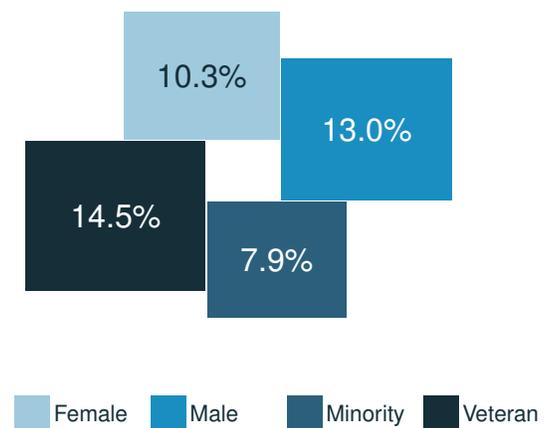
<sup>4</sup> Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

## BUSINESS OWNER DEMOGRAPHICS

Figure 2: Oregon Changes in Business Ownership by Demographic Group

African American-owned	●	25.6%
Asian-owned	●	27.9%
Hawaiian/Pacific Islander-owned	●	61.6%
Hispanic-owned	●	36.2%
Native American/Alaskan-owned	●	11.9%
Minority-owned	●	30.9%
Nonminority-owned	●	-3.8%

Figure 3: Oregon Self-Employment within Demographic Group

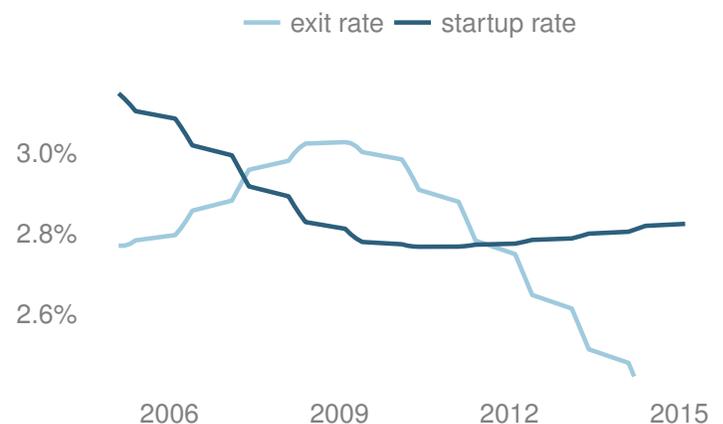


- Figure 2 displays the change in overall firm ownership for each demographic group from 2007 to 2012 based on the Survey of Business Owners (SBO) for Oregon, released in December 2015.
- Figure 3 displays the percent of each demographic group identified as self-employed according to the 2014 American Community Survey (ACS) 5-year estimates.

## BUSINESS TURNOVER

- In the second quarter of 2014, 3,224 establishments started up<sup>5</sup> in Oregon and 2,697 exited.<sup>6</sup> Startups generated 9,425 new jobs while exits caused 8,031 job losses. (Source: BDM)
- Figure 4 displays startup and exit rates from 2005 to 2015. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

Figure 4: Oregon Private Startup and Exit Rates



<sup>5</sup> **STARTUPS** are counted when business establishments hire at least one employee for the first time. The BLS terms these **births**, as distinct from the BLS **openings** category which includes seasonal re-openings.

<sup>6</sup> **EXITS** occur when establishments go from having at least one employee to having none, and then remain closed for at least a year. The BLS terms these events **deaths**, as distinct from the **closings** category which includes seasonal shutterings.

- A total of 5,922 companies exported goods from Oregon in 2013. Among these, 5,247, or 88.6%, were small firms; they generated 35.2% of Oregon's total known export value. (Source: ITA)

## SMALL BUSINESSES BY INDUSTRY

Table 1: Oregon Small Firms by Industry, 2013  
(sorted by small employer firms)

				
Industry	1 – 499 Employees	1 – 19 Employees	Nonemployer Firms	Total Small Firms
Construction	11,002	10,423	20,530	31,532
Professional, Scientific, and Technical Services	10,963	10,256	43,687	54,650
Health Care and Social Assistance	9,705	8,629	24,465	34,170
Retail Trade	8,891	7,909	23,057	31,948
Other Services (except Public Administration)	8,802	8,246	32,835	41,637
Accommodation and Food Services	8,508	6,949	3,791	12,299
Manufacturing	4,657	3,654	7,197	11,854
Administrative, Support, and Waste Management	4,624	4,125	16,622	21,246
Real Estate and Rental and Leasing	4,566	4,308	30,866	35,432
Wholesale Trade	4,039	3,205	4,821	8,860
Finance and Insurance	2,999	2,737	6,419	9,418
Transportation and Warehousing	2,372	2,048	9,043	11,415
Arts, Entertainment, and Recreation	1,606	1,377	18,741	20,347
Educational Services	1,320	1,057	7,322	8,642
Agriculture, Forestry, Fishing and Hunting	1,268	1,117	6,032	7,300
Information	1,146	956	4,677	5,823
Utilities	119	92	179	298
Mining, Quarrying, and Oil and Gas Extraction	107	94	154	261
<b>Total</b>	<b>86,694</b>	<b>77,182</b>	<b>260,438</b>	<b>347,132</b>

Totals for Tables 1 and 2 differ from SUSB's statewide tallies due to firms with establishments in more than one industry and the omission of industry classifications not reported by NES. (Source: NES and SUSB)

s Indicates samples deemed too small to represent the population according to SUSB.

Table 2: Oregon Employment by Industry and Firm Size, 2013  
(sorted by small firm employment)

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Accommodation and Food Services	112,976	154,988	72.9%
Health Care and Social Assistance	110,176	218,688	50.4%
Retail Trade	79,477	190,891	41.6%
Manufacturing	79,280	151,532	52.3%
Professional, Scientific, and Technical Services	58,662	84,411	69.5%
Construction	58,546	68,383	85.6%
Other Services (except Public Administration)	56,094	62,201	90.2%
Administrative, Support, and Waste Management	43,306	88,427	49.0%
Wholesale Trade	43,235	78,156	55.3%
Finance and Insurance	21,153	58,985	35.9%
Real Estate and Rental and Leasing	20,752	27,481	75.5%
Transportation and Warehousing	20,716	50,836	40.8%
Educational Services	20,081	34,915	57.5%
Arts, Entertainment, and Recreation	19,312	24,726	78.1%
Information	14,102	37,062	38.0%
Agriculture, Forestry, Fishing and Hunting	10,805	11,497	94.0%
Utilities	1,161	8,011	14.5%
Mining, Quarrying, and Oil and Gas Extraction	788	1,335	59.0%
<b>Total</b>	<b>770,622</b>	<b>1,352,525</b>	<b>57.0%</b>

Figure 5: Oregon County-Level Job Changes, 2015 (CEW)

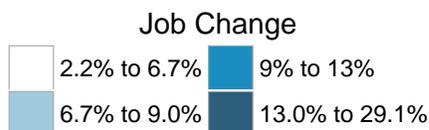
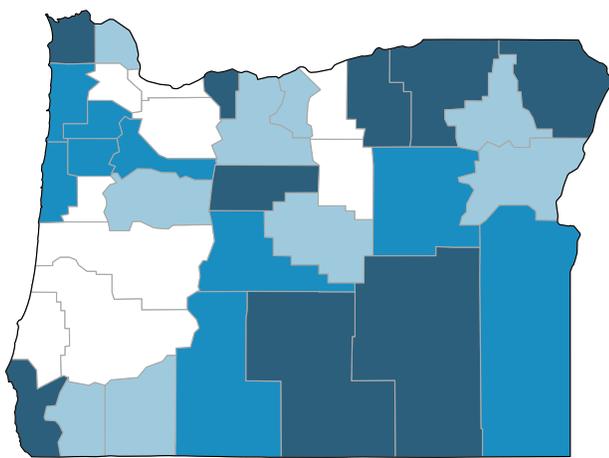


Table 3: Abbreviations and Resources

ACS	American Community Survey, US Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, US Census Bureau
BLS	Bureau of Labor Statistics, US Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, US Census Bureau
SBO	Survey of Business Owners, US Census Bureau
SUSB	Statistics of US Businesses, US Census Bureau

All profiles, source data, methodology notes, and county-level employment statistics are available at <http://go.usa.gov/cfKMd>

