



U.S. Small Business  
Administration

# NEWS RELEASE

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## HOUSTON DISTRICT OFFICE

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### **SBA Launches Second Women's Business Center in Houston**

**HOUSTON** – The U.S. Small Business Administration today announced the launch of a new Women's Business Center (WBC) in partnership with the Greater Houston Women's Chamber of Commerce. The new WBC will offer one-on-one counseling, training, networking, workshops, technical assistance, and mentoring to women entrepreneurs on numerous business development topics, including business startup, financial management, marketing, and procurement.

"We are incredibly excited that an organization as prominent as the Greater Houston Women's Chamber of Commerce is joining the SBA team," said Tim Jeffcoat. "We are looking forward to working with them to empower women-owned businesses in Houston to reach new heights of success."

"We are thrilled to partner with the SBA in opening another Women's Business Center, providing resources and tools for our region's women-led organizations to launch and expand," said Suzan Deison, CEO, President and Founder of the Greater Houston Women's Chamber of Commerce. "We are honored the SBA chose to partner with us to expand needed services in Montgomery, East Harris & Chambers' counties, especially during these challenging times."

The existing WBEA-Women's Business Center will also continue offering assistance to woman led businesses in Houston. "I too am thrilled to embrace the Greater Houston Women's Chamber of Commerce as another SBA resource in Houston. I am looking forward to collaborating with a common mission to help Houston become the top city in Texas for women led businesses," said Shirley Brooks, Director of the WBEA-Women's Business Center.

In addition to opening this new WBC, SBA will launch Ascent, a free digital e-learning platform geared to help women entrepreneurs grow and expand their businesses. A live webinar is scheduled for Thursday, January 7, 2021, at 12 p.m. CT.

[Ascent Launch Event Registration Here.](#)

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### **About the U.S. Small Business Administration**

The U.S. Small Business Administration makes the American dream of business ownership a reality. As the only go-to resource and voice for small businesses backed by the strength of the federal government, the SBA empowers entrepreneurs and small business owners with the resources and support they need to start, grow or expand their businesses, or recover from a declared disaster. It delivers services through an extensive network of SBA field offices and partnerships with public and private organizations. To learn more, visit [www.sba.gov](http://www.sba.gov).

### **About the Greater Houston Women's Chamber of Commerce**

The Greater Houston Women's Chamber of Commerce is a nonprofit business organization of highly influential and diverse women and men dedicated to the advancement and empowerment of women through avenues of leadership, education, advocacy, and mentoring. To learn more, visit [www.ghwcc.org](http://www.ghwcc.org).

### **About the Women's Business Enterprise Alliance (WBEA)**

As an affiliate of the Women's Business Enterprise National Council (WBENC), the WBEA serves as a third-party certifying organization for women-owned business enterprises (WBEs) in south Texas. Businesses that are at least 51% owned by a woman and meet specific criteria as outlined by WBENC standards and procedures are eligible for this certification -- a designation that is not only recognized but required by most major corporations and governmental agencies as a purchasing criterion. For more information, visit [www.wbea-texas.org](http://www.wbea-texas.org).